

**Central Mass South Chamber of Commerce
Brimfield Antiques Show 1st Annual T-shirt Design Contest
2010 Official Rules • DEADLINE EXTENDED APRIL 1, 2010**

Brimfield Antique Show - 51 years and growing!

It started with one resident in 1959 hosting an open air auction. Since then, more and more neighbors have opened up their own shows. Today, three times a year, along a mile of Rt. 20, there are approximately 23 show fields, 3000 dealers, and tens of thousands of visitors from all over the world. The Central Mass South Chamber has also become part of the show. Through the generosity of the owners Chris & Martin Kelly, we staff an information booth at Mahogany Ridge Antique Show. In 2009, the Chamber got more involved by creating and selling the official Brimfield 50th collectible tee shirts. For this upcoming 2010 show, we would like to give everyone an opportunity to participate. Create an original design and enter our 1st annual "Brimfield Tee Shirt Contest."

Eligibility

The design contest is open to any US resident. Entrants under the age of 18 must have parental consent. There is no entry fee. Up to two (2) entries per participant permitted. No group projects are allowed; only individuals may enter.

How to Enter

Please complete the form on page 2 of this document (keep a copy for your records), and send along with a printout of your design, and if you would like or if it is integral to the design, you may also include a printout of a mocked-up shirt (to show your suggested design placement), both on 8.5"x11" paper, to the following address to arrive no later than April 1, 2010. Entrant name should be on back of every sheet. (Chamber is not responsible for lost or misdirected mail.)

Brimfield 2010 T-shirt Contest
Central Mass South Chamber of Commerce
380 Main Street
Sturbridge, MA 01566

Please also email a high-resolution digital file (JPEG or EPS) to jack_starkey@cmschamber.org, along with your contact information. File should be at least 300 dpi at 12" size. All submissions become property of the Chamber and will not be returned. **Any questions: alexandra_mcnitt@cmschamber.org or 508.347.2761.**

By entering, entrants hereby transfer and assign all intellectual property rights (including, but not limited to, copyright and trademark) in and to the drawing and description, to the Central Mass South Chamber of Commerce. Furthermore, and in no way limiting the any other rights, benefits or assignments granted to Central Mass South Chamber of Commerce by virtue of this agreement, prize winner shall agree that the Central Mass South Chamber of Commerce is granted exclusive reproduction rights of the design for t-shirts, advertising, promotion, print publication, and Internet purposes. Winning design may be used on t-shirts, website, printed business materials and promotional items with no monetary compensation. All designs must be original ideas; each entry must be the original work and sole and exclusive property of the person who submits it. Artwork that has been previously published or exhibited is not permitted.

Content & Specifications

The design must include the following words: "*Brimfield Antiques Show 2010*" and if desired, the name of the artist. Other taglines or wording may be included at the entrant's discretion, and will be judged as part of the

design. Design must be in 1/color only. If color is not specified, we will assume your entry should be reproduced in black & white and the Chamber of Commerce will select the t-shirt fabric color. You may also choose to suggest a color for the t-shirt and ink (1 color only). Design can be 1-sided (i.e., front or back of t-shirt) or 2-sided (i.e., front and back).

Judging

An independent, 5-person committee will select the winner during the first week of April. Judging decisions are final and may not be appealed. Winner will be notified by April 15, 2010, but the public announcement will occur in mid-April 2010. The winning design must NOT be released or communicated about prior to the public announcement. Entries will be judged on: creativity and design, reproduction quality and reflection of the Brimfield Antiques Show. Winner will receive 5 t-shirts and will be included in all event publicity, and have his or her name included on the shirts.

By participating in the contest and redeeming the prize, winner releases and agrees to hold harmless the Central Mass South Chamber of Commerce, their affiliates, subsidiaries, advertising and promotion agencies, sponsors, and prize suppliers, and all of their respective directors, officers, employees, representatives and agents, from and against any and all liability for any loss, property damage or damage to person, including without limitation, death and injury, due in whole or in part, directly or indirectly, from or arising out of participation in the contest, or participation in any contest-related activity. By entering, entrants agree to abide by these rules and grant to Central Mass South Chamber of Commerce the right to edit, publish, display, promote, broadcast and otherwise use their entries without further permission, notice, or compensation, in any media now known, or hereafter developed. Contest may be suspended by the sponsor for any reason; if so, entrants will be notified.

Entry Form

entrant name: _____

company or school (optional): _____

address: _____

city: _____ state: _____ zip: _____

phone: _____ email: _____

Yes, I am over 18 (if under 18, please see below for parental approval)

Yes, if I am selected as the winner, please include my name on the t-shirt.

entrant signature: _____ date: _____

If entrant is under 18, parental or guardian approval:

name of parent or guardian: _____

parent signature: _____ date: _____